

# 30 UNDER 30

## Rising Customer Experience Super Stars

This year we are bringing together the innovators, the game changers and the rule breakers who have devoted their career to revolutionising your digital customer experiences. Click on their names to get to know them better.



**Cat Lecardonnell, 28**  
CX Designer John Lewis



**Chase Petrey, 30**  
Chief Operations Officer, MaritzCX



**Dana Lattouf, 23**  
Founder & CEO, Ticketto



**Daniel Toro, 28**  
Director of CX Operations, WOWCX



**Edit Szabo, 30**  
Marketing Director EU, BARE Int.



**Frida Damhus, 27**  
Head of CX, Wunderman



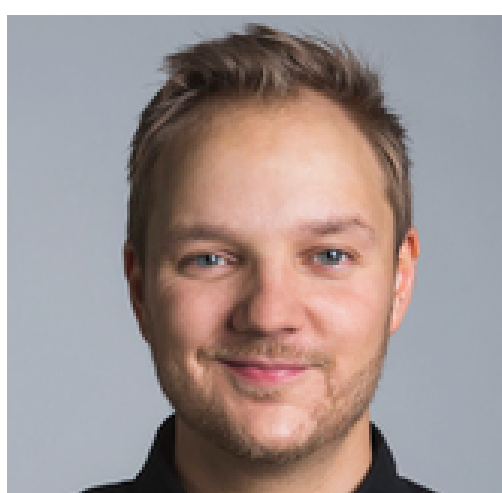
**Gustavo Imhof, 26**  
Founder & CEO, CX Ahead



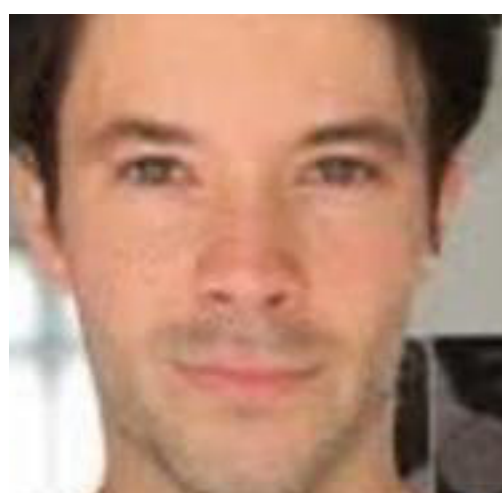
**Hassan Mohammed, 30**  
CEO, Multifarious Experience



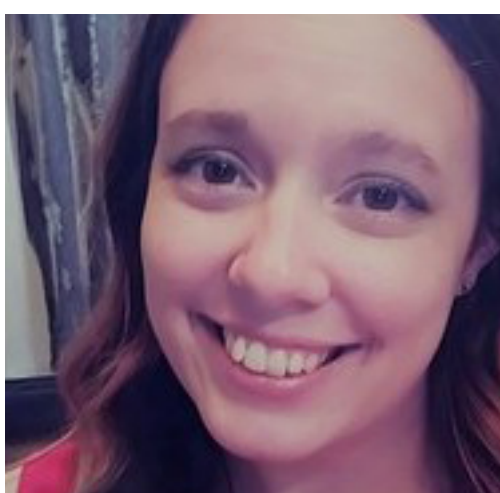
**Hazel Morton, 26**  
CMO, Big Data for Humans



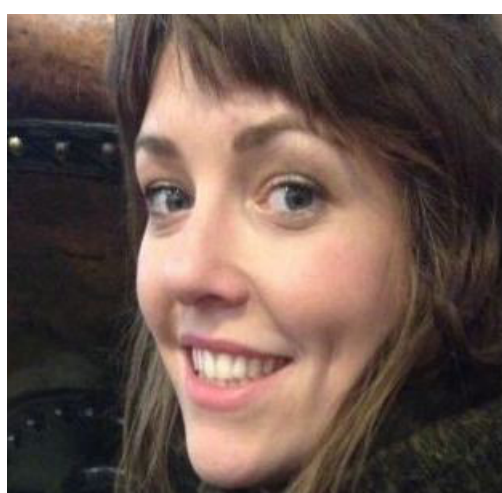
**Jaakko Männistö, 29**  
CEO, Feedbackly



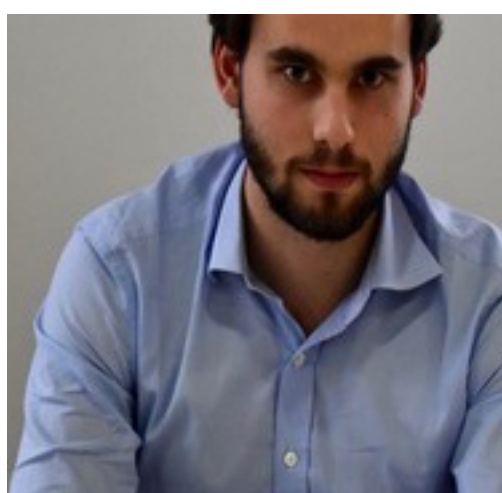
**Jan-Niklas, 30**  
Head of CX, Glossier



**Jenny Dickson, 29**  
Supervisor, Social & Mobile Support, Ubisoft



**Jenny Mullins, 30**  
Customer Insight Lead, Tesco



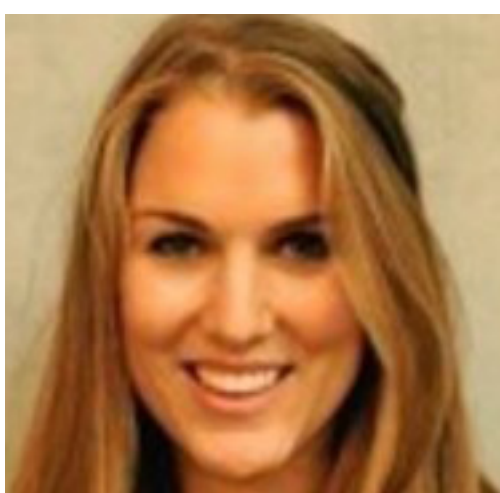
**Jerome De Castires, 26**  
MD Global Business Dev., Afiniti



**Jessica Cryer, 30**  
VP, B. C. Strategy, CSPN



**John Rex Jardinero, 29**  
Head of CE, PSBank



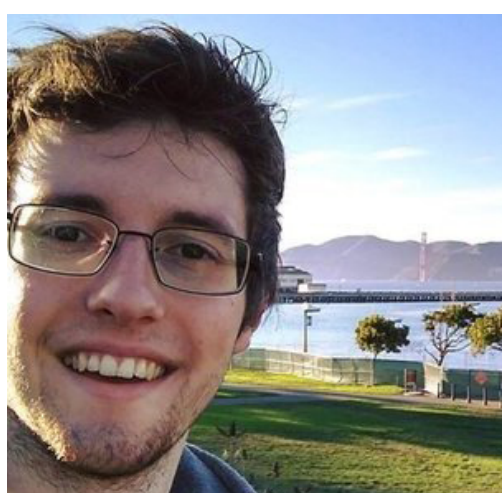
**Kaat Lavaerts, 28**  
CX Expert, Hello Customer



**Laure Bouley, 29**  
CX Lead, Stella McCartney



**Liz Tsai, 26**  
Founder & CEO, Hi Operator



**Lucas Hansell, 23**  
CEO, Gorilla



**Mark Lee, 26**  
Director, UnitedHealth Group



**Mitchel Wubben, 25**  
Head of Ind. Auto. & Banking, WUA



**Niamh O'Maolain, 29**  
Head of Customer Strategy, Sure



**Paul Jaglowski, 27**  
Co-Founder and CEO, Feed trail



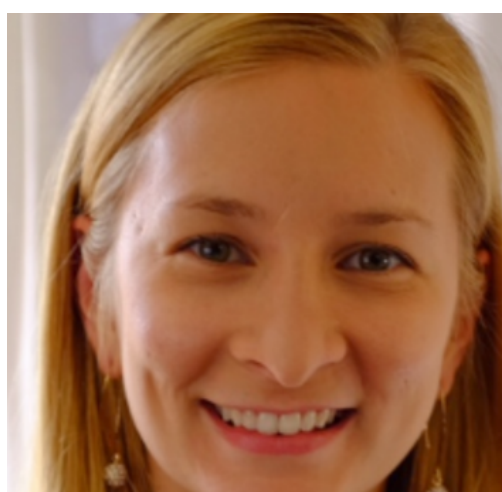
**Pippa Donovan, 27**  
Digital CX lead, JT Global



**Sophia Krstin, 26**  
Digital Service Lead, O2



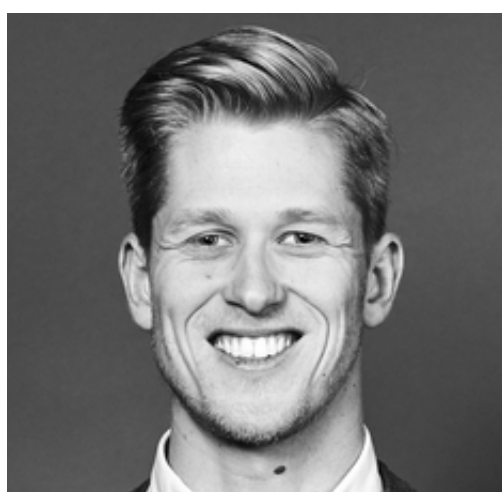
**Sophie Cartwright, 29**  
Marketing lead, Facebook



**Suzy Nixon, 29**  
Sr. Customer Strategy Lead, Bupa



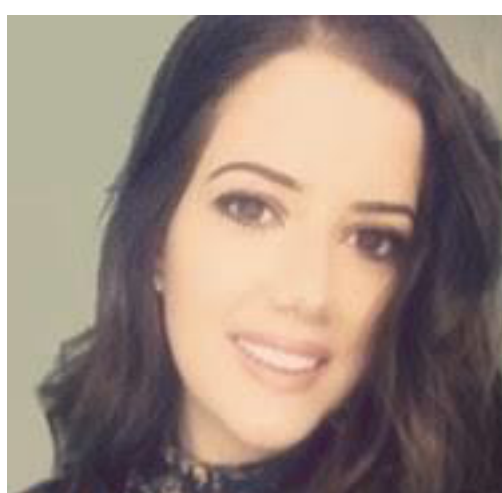
**Vas Diachenko, 30**  
CEO, Loyalty Plant



**Walter Neeft, 27**  
Sales Director, CALVI

### The Judges Panel:

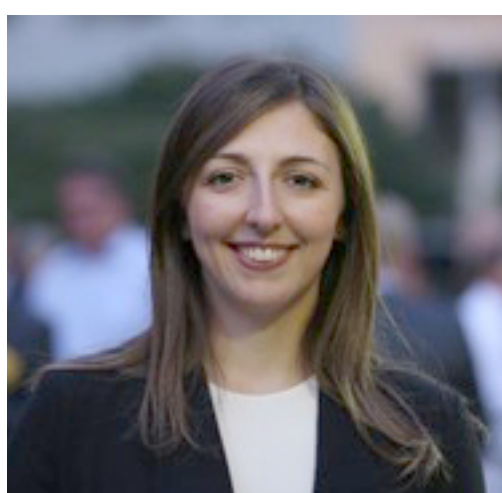
The **30 UNDER 30** list was carefully reviewed by our in-house experts!



**Sarah Lattouf**  
Digital Marketing Lead



**Zarina de Ruiter**  
Editor in Chief



**Ailsa Hardy**  
Head of Production